

SIDE HUSTLE BUSINESS REFERENCES FOR CRMERS

February, 2017

February 5, 2017

This bibliography was created because I was tired of hearing cultural resource management archaeologist complain about how horrible the industry is, how they couldn't find stable employment that could provide health insurance, and how it's a bad idea to do cultural resource management. In the 21st century, it's highly unlikely that any traditional, 9-5 job is going to cover your financial bases. It is unlikely your 401k or other retirement investments are going to last longer than you live. It is unlikely the Affordable Care Act, Medicare, Medicaid, or Social Security will be around when you turn 80-years-old. It is unlikely you will work for a company that offers a pension. Most importantly, even if those things exist, it is unlikely they will provide enough funds to support the kind of life you would like to live.

Solution: You're going to have to make more money than your CRM job will provide. You will have to live below your means. And, you will have to discover ways to create residual income long after your last shovel probe has been dug. You need to learn the Art of the Side Hustle.

Below are several references you can use to start your own side hustle. I don't care what it is, but you need to start TODAY.

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START HERE

The Art of Nonconformity

<https://chrisguillebeau.com/>

ProBlogger

<https://probblogger.com/>

Smart Passive Income

<https://www.smartpassiveincome.com/>

Smart Blogger

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HOW TO MAKE MONEY

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HOW TO DO IT THE RIGHT WAY

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McKibben, Bill

2007 *Deep Economy: The Wealth of Communities and the Durable Future.* Henry Holt & Company, New York.

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Perigee Books, New York.

Ferriss, Tim

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THIS IS THE GOAL

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Pollan, Stephen M. and Mark Levine

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Merkel, Jim

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Dominguez, Joe and Vicki Robin

1992 *Your Money or Your Life: Transforming your Relationship with Money and Achieving Financial Independence*. Viking Penguin, New York.

WHAT SHOULD YOU DO?

- 1) Forget about working a single job.
- 2) Forget the “rules” about how a career is supposed to go.
- 3) Stop relying on others to provide your income. Stop relying on a single source.
- 4) Think about what you truly want out of life. Who do you want to be?
- 5) Figure out what you really want to be doing for work.
- 6) Figure out how you can use your skills, knowledge and abilities to make residual income.
- 7) Know that all of this will change constantly. Nothing remains the same for long. You will have to keep working towards your goals, adjusting to changing landscapes, and be comfortable amongst the change.
- 8) Get off your a** and start doing something. Now. Like, this minute.